

Get More Exposure and Drive More Leads with Powerful Listing Upgrades

Diamond Ads

Boost Listings to the Top of Search Results with Large, Eye-catching Ads

Highest Exposure: Your ad displays at the top of search results with a Contact Seller button

Monthly BuyerBlast: Send BuyerBlast emails directly to buyers interested in listings like yours

Reinforcement Ad: A smaller ad further down search results reminding buyers about your listing

Showcase Ads

Elevate Listings Above Basic Ads in Search Results and Drive More Traffic

Showcase Choice: The Best Value for Multiple Listings

- Instantly swap multiple listings above Basic ads
- Rotate and replace listings as you desire

Showcase Plus Email: Drive Traffic to a Single Listing

- Move one listing above Basic ads in search results
- Includes a BuyerBlast and list of prospects to contact

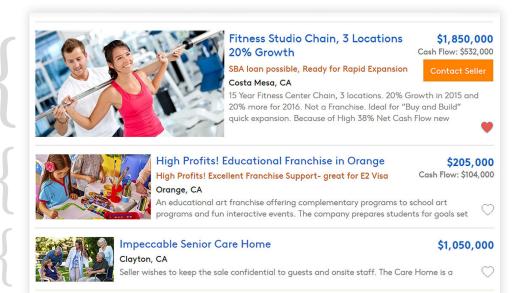
Stand Out From Your Competitors

Diamond Ads 10x More Leads*

Showcase Listing 3x - 5x More Leads*

Basic Listing 1x Leads*

*Based on average leads for Diamond and Showcase ads compared to Basic ads. Actual lead total may vary by ad.



Listing Advertising Options and Features

Feature	Basic	Showcase Choice	Showcase Plus Email	Diamond
# of Leads Comparison	1x	3x	5x	10x
Photos	1	1	6	Unlimited
Videos			1	2
Attachments	1	1	3	3
BuyerBlast			1	Monthly
Custom Prospect List			\checkmark	\checkmark
Search Results Ranking	Basic	Higher	Higher	Highest

Learn More About Listing Upgrades!

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